

SAMART... "WHO WE ARE"







Over Seven Decades

of stable growth with strong and solid foundation

Provider of High-Quality
Telecommunications

technological services of international standards

Committed to Developing and Providing a Complete range of solutions

that meet clients' needs



is committed to providing products
and services of advanced technology
to bring in Sustainable Growth
and even Better Quality of Life.





OUR LISTED COMPANIES

SAMART Corporation Public Co., Ltd.

SAMART Telcoms Public Co., Ltd.

SAMART Digital Public Co., Ltd.

LINE OF BUSINESS









ICT Solution Utilities & Transportations

Digital

Technology Related Services

ICT SOLUTION 8 SERVICE

We are determined to

Offer the Best Solutions and Services

possible to support our important clients'

Sustainable Growth











Enhanced Technology Solution



Business Application



Network Solution

Business Solutions Telecommunications Network Structure

Full-range professional services in both wired and wireless modern high-speed networks from giving consultation, survey, installation, and system setting-up by experts. For example,

- Mobile Network Infrastructure
- School Net
- Internet Backbone



Enhanced Technology Solution

Business Solutions ICT Applied Technology

Integrated ICT solutions with modern applied technology to fulfill the needs for complex functions as well as specialized solutions of advanced technology prepared for individual clients, supporting their important work requiring high precision and stability including the following:

- e-DOL
- Automatic Meter Reading System
- Airport Management Solution
- Security, Cloud & Data Center Solution



Business Application

Business Applications to Support Business Operations

Provides a complete range of software innovations, aiming at boosting the business potential and competitive edge of client organizations, for example,

- ERP Operations
- e-Payment Solution
- Core Banking System
- e-Learning Solution
- Electronic Data Interchange



e-DOL Land Development Information System Innovation

Trusted by the Department of Lands to prepare the land information system, by developing and setting up the central system, and then transferring data from 459 offices in Bangkok and the other 76 provinces altogether to the central system, to establish the national database on land, with modern digital connections of increased efficiency.



Automatic Meter Reading (AMR)

Installed Automatic Meter Reading

for Provincial Electricity Authority's major
clients in industrial areas and business organizations
to increase the efficiency in
electricity use planning management.







ERP Operations

Designed, developed and installed the Enterprise Resource Planning System

for the Provincial Electricity Authority to enhance

its services for over 20 million electricity customers nationwide.







Core Banking System

Designed and set up The Main System,

the Heart of Banking Business,

for the Government Housing Bank and SME Bank to boost their business efficiency and support their digital services, getting ready for a complete digital banking system in the future.









Provides e-Payment Systems and Applications

of PCI DSS Standards, meeting the present-day needs

for digital payment, for major banks and business operators such as

Central Group, Bangkok Bank, Thanachart Bank,

Government Saving Bank, UOB Bank, Krungthai Card PCL.





Solar Cell System

Installation of Solar Power Generation System with Electric Energy Storage System

To support the use of clean energy and ensure adequate power supply

in remote areas, the systems were installed for the Plant

Genetic Conservation Project Under the Royal Initiation of

Her Royal Highness Princess Maha Chakri Sirindhorn (RSPG)

and for 46 National Park Protection Units,

Department of National Parks, Wildlife and Plant Conservation.







E-Learning Solution

Online Educational Technological Services

Providing unlimited learning possibilities in the New Normal days,

a complete range of online educational technological services

of CMMI level 3 standards in improving and developing software

are available to give confidence to clients

by teams of experts with over ten years of experience.









UTILITIES & TRANSPORTATIONS

Committed to provide technology and services of international standards in Utilities and Mass Transit Systems











Construction of Transmission Line



High Voltage Substations Project



Aviation Solutions Service

Aviation solutions services with technology of world-class standards.



Construction of Transmission Line

The project to move overhead power transmission lines underground.



High Voltage Substations Project

High voltage substation design and installation service.





Trusted to continuously provide

Air Traffic Control and Management Services

for a period of 39 years for more than 130,000 flights/year over Cambodian Airspace







Construction of Transmission Line

Trusted by Metropolitan Electricity Authority (MEA)

with undergrounding overhead power lines

in Rama III and Charansanitwong areas, in support of "Smart Metro" concept.







High Voltage Substations Project

Installed and provided high-voltage substation services, including

- Electricity Generating Authority of Thailand: Trang and Singhburi provinces
- Provincial Electricity Authority: Had Yai District
- Distribution station for underground power lines
 (Thailand's first): Klong-toey





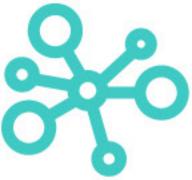
DGTA

Determined to offer a complete range of digital services to add convenience to life.













Digital Sport & Solutions



Digital Trunked Radio System

Digital Trunked Radio Service with Advanced Security

Available nationwide and in all situations even when the basic communication network is damaged by natural disasters.

With communications equipment that is highly durable, waterproof, dustproof and shockproof qualities of international standards.











TECHNOLOGY RELATED SERVICES

Provides a wide range of technology services to completely meet clients' all kinds of needs.











CCTV & Security Solutions



Antenna & IT Equipment Manufacturing



Contributes to the "SAFE CITY" endeavors with surveillance systems to ensure safety in all important areas, for example:

- Bangkok Metropolis (Eastern area)
- Government Complex Commemorating HM
- Phuket Airport
- Five southern border provinces
- Chonburi (13 municipalities)





SAMART GROUP

is driven towards **sustainable success** by a team of dedicated and capable people.



Think Ahead

Think Ahead...
make it Happen



Customer Focus

Reach out...
win their Heart



Team of Professionals

United...

as Professionals



Commit to Excellence

Do the Best...

beyond satisfaction



SAMART GROUP

Operating in compliance with

66

Good governance principles, responsible to its employees, clients, and shareholders, as well as strongly supporting the society at large.

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Focusing on

"Creating Quality People and Supporting Ethical Society"

through various projects and activities.





Creating Quality People



SAMART Innovation Awards

Arranges technology contests to encourage thinkers and developers to create innovations and become business owners.



SAMART Innovation Funds

Provides scholarships and research funds for students and researchers.



SAMART Innovation Camp

Organizes training in technology and professional skills.



Ethical Society Promotion

D-Club:

with volunteer members taking part in social activities including:

- "Kla-dee Fund" Project, where club members get funded in their undertakings for the benefit of society such as Help Further Father's Work, Dream with the Younger Ones, Occupational Promotion Center for the Blind and the Multi-handicapped, Futsal Competition to help stray/ disabled animals
- "Tak-boon" Project, where necessary items such as hats and scarves are hand-crafted for those in need.



Samart Foundation:

established for public charity projects

- Buddhism promotion activities, helping victims of various incidents
- Construction of school buildings and provision of school equipment
- Traffic work support



